

Ms. Ribero  
English 306  
Spring 2014

## Assignment 3 – The Digital Story

**Purpose:** The purpose of this assignment is to give you the opportunity to tell a story that is meaningful to you. It is also a chance to work with another new media genre: the digital story. In the digital story genre, writers work with words, sounds, and visuals to create a coherent text. This assignment is meant to help you think about how words, sounds, and visuals can work together to tell a story, and how new media writing transcends our traditional definitions of literacy and writing.

**Assignment:** We will read various texts about digital stories and look at multiple examples so that you will get to know the genre conventions. You will then create your own digital story. This requires several steps/components:

### Part I: Planning

- You will plan your digital story by writing down your story and revising it into a “script” for you to record.
- You will also plan the visual and audio aspects of your digital story by creating a story board.
- You will submit your script and story board along with your digital story.

### Part II: Composing

- You will use multimedia software to create your text. You may use iMovie (comes standard with all Macs), Windows Movie Maker (download it for free [here](#)), or any other software that allows you to incorporate sounds, images/videos, and words (spoken and written) into one project.
- You will have time to work on this project during class on 3/10 and 3/12.
- I encourage you to visit the Multimedia Zone (found in the ILC) or the Multimedia Learning Lab (Music 137) to access computers with video, audio, and image editing software. These labs are staffed by helpful and knowledgeable people who will answer your tech questions.
- I will post more technology resources on our website.

### Part III: Revising, Uploading, and Presenting

- You will revise your digital story based on peer and instructor feedback. I can give some feedback to you during class but I recommend you email me or see me during office hours if you want me to take a closer look at your project.
- You will upload your digital story to YouTube or Vimeo. I recommend you set your privacy preferences to make your digital story inaccessible to the public (unless you feel strongly about making your text public). I will show you how to do this during class. If you have privacy questions or concerns, please feel free to email me or come to my office hours.
- You will present your completed digital story to the class on 3/24 or 3/26. This is the week after Spring Break.

### Part IV: Submitting

- You will submit your digital story to me by copying and pasting the URL of your YouTube or Vimeo video into a Word document and uploading that document to the appropriate D2L Dropbox. If you have a password protected text, make sure you also include the password in the Word document.

### Due Dates and Weight:

- You will submit your final text to me on 3/26 before class begins.
- The assignment is worth 20% of your final grade.

As always, let me know if you need any help. I am available via e-mail and during office hours.